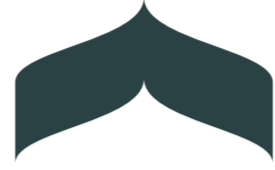


---

# OUR VISION

## A PROSPEROUS RURAL AFRICA

---



### OUR MISSION

We reduce poverty permanently by unleashing African farmers' abilities to grow their incomes and manage their natural resources sustainably



### OUR VALUES

We believe smallholder farmers can and will play a key role in achieving rural prosperity in Africa.

We deliver on our belief by:

- **Being experts in our field**, delivering insightful and impactful evidence-based solutions
- **Pushing boundaries**, being creative with new and old solutions
- **Acting for the long-term**, building relationships and delivering long-lasting change for farmers
- **Working flexibly**, taking advantage of the most effective solutions, whether from communities, private sector, civil sector, or government
- **Sharing knowledge with others**, reaching more farmers than we could alone, ensuring effective technologies are widely accessed

---

**END HUNGER >>> GROW FARMING  
FARM AFRICA**