



## **JOB DESCRIPTION AND PERSONAL SPECIFICATION**

**JOB TITLE:** Agribusiness Project Officer

**PROJECT NAME:** Gwasssi Integrated Community Empowerment Program (GICEP- Economic component)

**REPORTS TO:** Project Coordinator (PC) - GICEP

**STAFF REPORTING TO POSTHOLDER:** None

**LOCATION:** Gwasssi, Homabay County

**DURATION:** Fix term, full-time, renewable based on performance and availability of funds.

### **PURPOSE OF THE ROLE**

To take lead in agribusiness training for “*Gwasssi Integrated Community Empowerment project-Economic component*” GICEP project beneficiaries and other implementing partners. Work with Input suppliers to develop and input supply chain. Identify and interlink agro dealers in Gwasssi to form a network for input sourcing, Link input suppliers with back end suppliers to source for and get quality inputs. Train agro dealers on business skills. Train and monitor implementing partners on business skills. This position requires an experienced Business Development practitioner with strong technical skills in implementing market focused complex agriculture projects and with a track record of marketing, product logistics, post-harvest handling, input supply chain and SME enterprise development.

### **KEY TASKS AND RESPONSIBILITIES**

- 1 Develop inclusive business plans for crop input supply
- 2 Identify and interlink agro dealers within Gwasssi to for a network for input sourcing
- 3 Offer agribusiness support to agro dealers in Gwasssi to develop robust distribution channels of crop inputs to ensure accessibility by farmers
- 4 Set up demonstration sites to show good agricultural practices based on suitable use of inputs
- 5 1.5 Identify and engage suitable back end suppliers for inter linkage with agro dealers
- 6 1.6 In collaboration with implementation partners, map input demand within the project area
- 7 1.7 Create strategic linkages with major input suppliers, financial institutions and other partners that can help build the input supply chain
- 8 1.8 Work with implementation partners to ensure training and monitoring are done in ine with project objectives
- 9 1.9 Project Monitoring and Reporting
- 10 1.10 Other Roles as directed by the PC, PM and CD

## PERSON SPECIFICATION

<i>Essential</i>	<i>Desirable</i>
<b>Education, qualifications &amp; other knowledge</b>	
Degree level in Agri-Business or any other related field	Experience of working with commercial enterprises
Knowledge of the agriculture sector in Kenya	Experience in enterprise developemnt
Minimum 3 years relevant work experience in the agricultural crop input sector	Previous experience working in the input sector in Kenya
<b>Experience</b>	
Project planning & implementation Capacity building of SMEs and farmers/farmer groups	Knowledge & practical experience of economic models Negotiating & managing partner relationships
<b>Skills &amp; abilities</b>	
Communication (both verbal & written) Multi stakeholder facilitation skills Organizational skills	Intercultural sensitive
Mastery Adult learning methodologies and training skills	

### Values

Farm Africa seeks to employ those who believe, as we do, that **farmers can and will play a key role in achieving long-term rural prosperity in Africa** and who seek to deliver on those beliefs by:

- **being experts in our field**, delivering insightful/impactful evidence-based solutions
- **pushing boundaries**, being creative and bold with new and old solutions
- **acting for the long-term**, building relationships and delivering long-lasting change for farmers
- **working flexibly**, taking advantage of the most effective solutions, whether from the communities, private sector or government
- **sharing knowledge with others**, reaching more farmers than we do alone, ensuring effective technologies are widely accessed.